# Friends of the Brownsburg Public Library <br> December 2022 Financial Report 

| Friends of the Brownsburg Public Library <br> Balance Sheet <br> Year to Date 2022 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hendricks County Bank | January 1, 2022 Cash Balance |  | Revenues |  | Expenditures |  | Account Transfers |  | December 31, 2022 <br> Cash Balance |  | Interest Rate |
|  | \$ | 7,750.26 | \$ | 21,447.55 | \$ | 25,121.60 | \$ | 25.00 | \$ | 4,051.21 | 0.03\% |
| First Merchants Money Market | \$ | 33,016.62 | \$ | 93.50 | \$ | - | \$ | 25.00 | \$ | 33,135.12 | 0.70\% |
| * No activity in First Merchants Money Market - moved \$25 from HCB to FM |  |  |  |  |  |  |  |  |  |  |  |

December 2022 Expenses - $\mathbf{\$ 4 , 4 5 5 . 3 4}$

| Date | Check \# | Vendor | Amount | Expense - Note |
| :---: | :---: | :---: | :---: | :---: |
| 12/1/22 | 4513 | Brownsburg Public Library | (\$50.00) | Donations - Winter Reading - move to Operating-Gifts |
| 12/1/22 | 4514 | Friends of the Library | (\$25.00) | Activity Required in FM - Moved \$25 from HCB to FM |
| 12/2/22 | 4515 | US Postal Service | \$515.00 | Membership Supplies - Postage |
| 12/7/22 | 4516 | Kelsey Abernathy | \$52.50 | YA Program Supplies |
| 12/7/22 | 4517 | Monsoon | \$99.00 | Online Sales Services |
| 12/8/22 | 4518 | Amazon Capital Services | \$374.67 | Membership Supplies - \$56.34 <br> Coffee Supplies - \$53.92 <br> YA Program Supplies - $\$ 12.99$ <br> Children's Program Supplies - $\$ 25.47$ <br> Graphics Room Supplies - $\$ 151.02$ <br> Outreach - General Supplies - $\$ 9.98$ <br> Staff In-Service - \$64.95 |
| 12/14/22 | 4519 | Brownsburg Public Library | \$400.00 | Winter Reading Program |
| 12/16/22 | 4520 | Brownsburg Chamber of Commerce | \$125.00 | Business Outreach |
| 12/16/22 | 4521 | Cristi McGill | \$29.71 | Children's Program Supplies |
| 12/20/22 | 4522 | Brownsburg Public Library | \$500.00 | Donations - Hylton Donation - move to Operating-Gifts |
| 12/20/22 | 4523 | First Merchants Cardmember Service | \$591.12 | YA Program Supplies - $\$ 34.08$ <br> Graphics Room Supplies - $\$ 49.96$ <br> Christmas Decorations - \$457.08 <br> Online Sales - Shipping Charges - $\$ 50.00$ |
| 12/20/22 | 4524 | First Merchants Cardmember Service | \$2,154.37 | Booster Bunch - \$2,005.00 <br> Supplies - $\$ 4.80$ <br> Staff In-Service - \$130.00 <br> Online Sales - Services - \$14.57 |
| 12/20/22 |  | First Merchants - Reversal | (\$4.80) | Supplies - Reimbursed - deduct expense |


| $12 / 21 / 22$ | 4525 | Brownsburg Public Library | $\$ 200.00$ | Donations - Nagy Memorial - move to <br> Operating-Gifts |
| :--- | ---: | :--- | ---: | :--- |
| Automatic Payments |  |  |  |  |
| $12 / 31 / 22$ |  | December Credit Card <br> Fees | $\$ 46.41$ |  |
| $12 / 31 / 22$ |  | December Online Credit <br> Card Fees (Stripe) | $\$ 31.77$ | Winter Reading Donations, Memberships <br> and Memorials via CC |
| Cash Reimbursement |  |  |  |  |
| $12 / 12 / 22$ |  | Ugly Sweater Contest | $\$ 20.00$ | Booster Bunch |
| $12 / 27 / 22$ |  | New Year's Eve Eve <br> Supplies | $\$ 20.59$ | Children's Program Supplies |
| $12 / 27 / 22$ | Linda Cook Book <br> Commission | $\$ 30.00$ | Taken from Library Shop |  |

Friends Membership

| Year | Members | \# of New | \% of New | Total \$ | Avg Gift | Total Mailed |
| :--- | :---: | :---: | :---: | ---: | ---: | ---: |
| 2018 | 58 | 17 | $29 \%$ | $\$ 2,375$ | $\$ 41$ | 178 |
| 2019 | 84 | 40 | $48 \%$ | $\$ 3,695$ | $\$ 44$ | 1,054 |
| 2020 | 106 | 53 | $50 \%$ | $\$ 4,180$ | $\$ 39$ | 1,164 |
| 2021 | 108 | 56 | $52 \%$ | $\$ 4,565$ | $\$ 42$ | 862 |
| 2022 | 121 | 45 | $37 \%$ | $\$ 5,320$ | $\$ 44$ | 819 |
| 2023 | 84 | 11 | $14 \%$ | $\$ 4,475$ | $\$ 53$ | 825 |

Mailed on December 5 to 118 Members and 707 prospective members. As of $1 / 16 / 2023$, we received 84 membership forms.

- 11 new ( $2 \%$ of 707 prospective members)
- 73 returning ( $62 \%$ of 118 members)


## BROWNSBURG PUBLIC LIBRARY REVENUE AND EXPENSE STATEMENT As of December 31, 2022

|  | YEAR TO DATE |  | BUDGET |  | \% RECEIVED | OVER/(UNDER) TO DATE |  | \$\$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REVENUES |  |  |  |  |  |  |  |  |  |
| Sales |  |  |  |  |  |  |  |  |  |
| Library Shop (Jan - Nov) | \$ | 7,681.06 | \$ | 5,000 | 153.62\% | \$ | 2,681 | \$ | $(2,681)$ |
| Online Sales | \$ | 3,327.19 | \$ | 8,000 | 41.59\% | \$ | $(4,673)$ | \$ | 4,673 |
| Holiday Shop (December) | \$ | 2,191.08 | \$ | 4,000 | 54.78\% | \$ | $(1,809)$ | \$ | 1,809 |
| Coffee Sales | \$ | 863.00 | \$ | 1,000 | 86.30\% | \$ | (137) | \$ | 137 |
| Fundraiser | \$ | - | \$ | 1,000 | 0.00\% | \$ | - | \$ | 1,000 |
| Other Revenues |  |  |  |  |  |  |  |  |  |
| Membership (Dec - March) | \$ | 5,820.00 | \$ | 3,000 | 194.00\% | \$ | 2,820 | \$ | $(2,820)$ |
| Donations | \$ | 1,563.30 | \$ | 1,000 | 156.33\% | \$ | 563 | \$ | (563) |
| Interest Earned | \$ | 95.42 | \$ | 25 | 381.68\% | \$ | 70 | \$ | (70) |
| Miscellaneous Revenues | \$ | - | \$ | - |  |  |  | \$ | - |
| Program Revenues |  |  |  |  |  |  |  |  |  |
| Adult Program Fees | \$ | - | \$ | - |  |  |  | \$ | - |
| YA Program Fees | \$ | - | \$ | - |  |  |  | \$ | - |
| Children's Program Fees |  |  |  |  |  |  |  |  |  |
| Total revenues | \$ | 21,541.05 |  | 23,025 | 93.56\% | \$ | (484) | \$ | 1,484 |

Notes

* Revenue $=93.56 \%$ received and Expenditures $=73.94 \%$ spent

| EXPENSES | YEAR TO DATE |  | BUDGET |  | \% USED | OVER/(UNDER) TO DATE |  | \$ REMAINING |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sale Supplies |  |  |  |  |  |  |  |  |  |
| Library Shop Supplies | \$ | 547.70 | \$ | 400 | 136.93\% | \$ | 148 | \$ | (148) |
| Library Shop Taxes \& Credit |  |  |  |  |  |  |  |  |  |
| Online Sales - Supplies | \$ | 180.44 | \$ | 800 | 22.56\% | \$ | (620) | \$ | 620 |
| Online Sales - Services | \$ | 1,631.46 | \$ | 1,500 | 108.76\% | \$ | 131 | \$ | (131) |
| Online Sales - Shipping Charges | \$ | 1,100.00 | \$ | 3,000 | 36.67\% | \$ | $(1,900)$ | \$ | 1,900 |
| Holiday Shop Supplies (Sept- |  |  |  |  |  |  |  |  | 1,103 |
| Coffee Supplies | \$ | 1,264.75 | \$ | 1,000 | 126.48\% | \$ | 265 | \$ | (265) |
| Other Revenue Supplies |  |  |  |  |  |  |  |  |  |
| Fundraiser Supplies | \$ | - | \$ | 100 | 0.00\% | \$ | - | \$ | 100 |
| Library Meeting Supplies | \$ | 30.00 | \$ | 200 | 15.00\% | \$ | (170) | \$ | 170 |
| Library Materials \& Support |  |  |  |  |  |  |  |  |  |
| Christmas Decorations | \$ | 1,507.08 | \$ | 3,000 | 50.24\% | \$ | $(1,493)$ | \$ | 1,493 |
| General Services | \$ | - | \$ | - | 0.00\% |  |  | \$ | - |
| Library Materiasl (Online Resources, Equipment, Books, Magazines, Non-Print) | \$ | 34.08 | \$ | - | 0.00\% |  |  | \$ | (34) |
| Program Supplies <br> Adult Program Supplies | \$ | 244.17 | \$ | 800 | 30.52\% | \$ | (556) | \$ | 556 |
| YA Program Supplies | \$ | 1,411.82 | \$ | 1,000 | 141.18\% | \$ | 412 | \$ | (412) |
| Children's Program Supplies | \$ | 1,533.02 | \$ | 1,500 | 102.20\% | \$ | 33 | \$ | (33) |
| All Family Special Programs | \$ | - | \$ | 800 | 0.00\% | \$ | (800) | \$ | 800 |
| Summer Reading Program | \$ | 1,000.00 | \$ | 1,000 | 100.00\% | \$ | - | \$ | - |
| Winter Reading Program | \$ | 900.00 | \$ | 500 | 180.00\% | \$ | 400 | \$ | (400) |
| General Program Supplies | \$ | 859.52 | \$ | - |  | \$ | 860 | \$ | (860) |
| Outreach/Volunteer |  |  |  |  |  |  |  |  |  |
| Outreach-General | \$ | 1,252.25 | \$ | 3,000 | 41.74\% | \$ | $(1,748)$ | \$ | 1,748 |
| Book Weeks | \$ | 84.23 | \$ | 150 | 56.15\% | \$ | (66) | \$ | 66 |
| Holiday Handout Supplies | \$ | 493.20 | \$ | 750 | 65.76\% | \$ | (257) | \$ | 257 |
| Business Outreach | \$ | 250.00 | \$ | 200 | 125.00\% | \$ | 50 | \$ | (50) |
| School Outreach | \$ | - | \$ | 100 | 0.00\% | \$ | (100) | \$ | 100 |
| Volunteer Recognition | \$ | 148.20 | \$ | 300 | 49.40\% | \$ | (152) | \$ | 152 |
| Dues \& Luncheons | \$ | 492.00 | \$ | 225 | 218.67\% | \$ | 267 | \$ | (267) |
| Staff Support | \$ |  | \$ | 4,750 |  | \$ | 1114 | \$ |  |
| Booster Bunch | \$ | 5,864.29 | \$ | 4,750 | 123.46\% | \$ | 1,114 | \$ | $(1,114)$ |
| Staff Risky Business Grant | \$ | - | \$ | 2,500 | 0.00\% | \$ | - | \$ | 2,500 |
| Staff In-Service | \$ | 1,988.24 | \$ | 3,500 | 56.81\% | \$ | $(1,512)$ | \$ | 1,512 |
| Total Expenses | \$ | 25,121.60 | \$ | 33,975 | 73.94\% | \$ | $(2,054)$ | \$ | 8,853 |
| Net Difference | \$ | $(3,580.55)$ | \$ | $(10,950)$ |  |  |  |  |  |

- Projected at a loss of $\$ 10,950$ based on Budget and ended with a loss of $\$ 3,580.55$
- Library Shop was the profit leader in 2022 with Memberships a close second.
- Online Sales are starting to dwindle and have the highest expenses. We'll look at the trend and decide if it's a good ROI for the future.
- Coffee is not intended to produce revenue. We're tracking revenues and expense to ensure that we're not funding. 2022 was tight and as supplies continue to rise, we may have to make a change in the cost. Continue to watch in 2023.


## 2022 Revenue Analysis

| Library Shop | Revenue |  | Expense |  | $\%$ of <br> Expenses to <br> Revenue$22 \%$ | \% of Profit to Revenue | Profit/Loss |  | $\%$ of each to the total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | 7,681.06 | \$ | 1,663.53 |  |  | \$ | 6,017.53 |  |
| Online Sales | \$ | 3,327.19 | \$ | 2,911.90 | 88\% | 12\% | \$ | 415.29 | 3\% |
| Holiday Shop (2022) | \$ | 2,133.08 | \$ | 396.54 | 19\% | 81\% | \$ | 1,736.54 | 13\% |
| Coffee Sales | \$ | 863.00 | \$ | 784.76 | 91\% | 9\% | \$ | 78.24 | 1\% |
| Membership | \$ | 5,820.00 | \$ | 655.48 | 11\% | 89\% | \$ | 5,164.52 | 39\% |
|  | \$ | 19,824.33 | \$ | 6,412.21 |  |  | \$ | 13,412.12 |  |

## 2022 Friends of the Library Revenues




