



Team up with the library for a Winter of Wonders!

December 30, 2022 - February 10, 2023

Dear Community Partner,

Every winter, we focus on encouraging adults in our community to reach their reading goals. Our adult winter reading challenge typically engages over 100 readers and gives us an opportunity to share library resources and a chance to win exciting prizes from our community partners. This year, we're changing our program dates to start just before the new year in an effort to help readers maximize on their New Year's reading goals.

We are contacting community partners, like you, to ask for monetary and in-kind donations that can be used towards raffle prizes. Our goal is to reach a donation level of \$500. With your help, I know we can easily reach this goal.

As our way of saying "thank you," we'll promote your business in the following ways:

- Your logo will be listed on [our Beanstack](#), where participants track their reading.
- Your business will be featured on large posters in our building during winter reading.
- NEW! This year, we are planning a passive kickoff for winter reading on Friday, December 30th. All sponsors donating \$25 worth of monetary or in-kind donations will be highlighted in-house that day.

Best of all, partnering with us for winter reading lets our community know you support the library's efforts to connect the community with resources all year long.

If you're ready to be part of our Winter of Wonders, simply fill out the Sponsor Commitment form and return to it to the library or scan the QR code on the form to fill it out online, instead. We are asking that all forms are returned and donations received no later than [Friday, October 21st](#) to ensure max advertising benefits for the duration of our challenge promotion. We look forward to an opportunity to work with you! Please reach out if you have any questions!

Best,


Robbi Caldwell

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Brownsburg Public Library



 www.bburglibrary.net

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Sponsorship Commitment

Thank you for partnering with us to inspire our community to read!
See our sponsorship types below for more information:

Monetary (Helps purchase small badge and raffle prizes)

- Cash, check, and card all accepted (any amount)

Raffle Prizes (Need by 10/21)

- Large raffle prize (includes gift cards for food, retail, or entertainment), memberships to museums, the zoo, parks.
- Small raffle prize (\$10 gift cards or discount); will be paired with larger prizes.

Please fill out the form below and return form and donation to the library by October 21st:

Sponsor Name: _____

Contact Name, if different from name of sponsor: _____

Phone: _____ Email: _____

Donation: _____

Donations can be mailed, dropped off, picked up by library staff or if monetary, made online at <https://bpljobs.wufoo.com/forms/winter-reading-sponsorship/>. You can also scan the QR code below to get to the form. Please indicate how your donation will get to the library:

Mail Drop-Off Picked Up by Library Staff

While we have you, let us know if you're interested in either of these options, too:

I am also interested in being a sponsor for Summer Reading for ages 0-19.

Go paperless! I prefer to receive sponsorship requests via email.
Email, if not listed above: _____

