

Dear Sponsor:

Thank you for working with us to make our Summer Reading program a success.

Our Children's and Teen programs incorporate a weekly prize, so we try and have 800-1000 coupons to give away each week. These are usually small items such as a free small ice cream cone or French fries. *Parents have given us the feedback that they appreciate prizes that do not require an additional purchase.*



Both programs also have grand prize drawings for gift cards or larger prize packages, so one or two donated items also work well (valued around \$25-\$50). Of course, monetary donations are always welcome and are used to purchase books used as the final prize or additional raffle prizes.

However, as mentioned in our sponsorship letter, we know this year may still be different for some of you. Our support levels reflect that as we all work to help lift each other up from the impact of COVID-19.

Sign us up! Our organization would love to support summer reading at this level:

- Sponsor level Promotional: \$0 (We understand that you may still be experiencing the financial impact of COVID-19 and if all you can offer at this time is promotional support, we understand and thank you for that support.)
- Sponsor level Copper: \$24 or less
- Sponsor level Bronze: \$25 to \$49
- Sponsor level Silver: \$50-\$99
- Sponsor level Gold: \$100-\$149
- Sponsor level Emerald: \$150 or more

Our organization will be supporting at the above level in the following ways: (Please select all that apply)

- Promotional Support – You will promote our summer reading program with your customers via product placement, email, and/or social media.
- Coupons or gift certificates for weekly prize level (quantity of 800-1000 coupons) (Sponsor level determined by face value of donated coupons)
- Coupons, gift certificates, products for one or more grand prizes (\$25-\$50 value) (Sponsor level determined by face value of donated prizes)

Business/Organization:

Contact Full Name & Phone or Email:

Sponsors with donations falling within the Copper to Emerald range are invited to have a table at our outdoor Summer Reading Kickoff, planned for **Monday, June 7th, 3 - 7 PM**. Sponsors need to bring their own tables/chairs/tents, etc.

- I plan to attend. Please save a spot for my organization.
- I won't be able to make it.
- I am also interested in being a sponsor for the Adult Winter Read. Please contact me again in the fall.
- Go paperless! I prefer to get a digital copy of this sponsorship letter rather than a paper copy next year (please be sure to include email above)

Sponsors: Please return this sheet by **May 13** to get the full benefit of our advertising!

Please make checks payable to:
Brownsburg Public Library
450 South Jefferson Street
Brownsburg, IN 46112

We would be happy to do a pick-up of any coupons or products at your convenience. Contact us at rcaldwell@bburglibrary.net to arrange for a pick up time.