Friends of the Library Board Meeting (Annual Member Meeting & Board of Director's Meeting) February 13, 2023

Rhonda Nelson, President, called the annual meeting to order at 7:05 p.m.

### **ATTENDANCE**

Present: Elainna Fair, Lara Boulton, Linda Peterson-Roe, and Rhonda Nelson

Absent:

Staff: Denise Robinson and Amie Scott

Other: Benita Shoemaker (on behalf of her mother, Joan Shoemaker) and Tracey Quesada

### **ANNUAL MEMBERS MEETING**

# **2022 REVIEW OF PROGRAMS**

We are still pulling together numbers for the Indiana State Library annual report, so we don't have a lot to share yet. Denise reviewed overall charts of revenues and expenditures for the Friends from 2022. We offered 439 in-person programs in 2022 and with that we had 7,741 participants (average of 17 people/program). We had 25 virtual programs with 262 participants (average of 10.5 people/program). We have 169 recorded programs with over 11,600 views. Denise shared a breakout of our expenses and how they benefit the public and our staff.

Our summer reading program went well. We started STEM programming this year in addition to our popular LEGO Club.

### **2022 FINANCIAL REVIEW**

Denise reviewed our 2022 expenditures and revenues. Our online sales are down by 88% from 2021. We plan to watch it this year and if things don't improve we may consider ending the program. The Shop sales increased by 43% - thanks to the power of advertising. The Holiday Shoppe was down by about 14% this year, but most items sold with very little in the 50-75% sale in January.

Our net profit was in the negative about \$3,580 (overspent our revenues), but our overall cash balance is still healthy.

# **OTHER ITEMS**

The annual meeting concluded at 7:49 p.m.

# Friends of the Library Board Meeting (Annual Member Meeting & Board of Director's Meeting) February 13, 2023

# **BOARD MEETING**

Rhonda Nelson, President, called the regular meeting to order at 7:49 p.m.

### **ATTENDANCE**

Present: Elainna Fair, Lara Boulton, Linda Peterson-Roe, and Rhonda Nelson

Absent:

Staff: Denise Robinson and Amie Scott

Other: Benita Shoemaker (on behalf of her mother, Joan Shoemaker) and Tracey Quesada

### **APPROVAL OF MINUTES**

Linda Peterson-Roe moved approval of the November Minutes as presented. The motion was seconded by Lara Boulton and carried unanimously.

# **BUSINESS ARISING FROM THE MINUTES**

We are now officially a 501(c)(3) organization.

# CORRESPONDENCE AND COMMUNICATIONS

The board reviewed correspondence and no action was necessary.

### **FINANCIAL REVIEW**

Denise reviewed the financials for November, December, and January with the board. We paid our annual sales tax for the Shop in January in the amount of \$768.32 and so we're currently in the negative for Shop revenues

# **2023 MEMBERSHIP UPDATE**

Mailed 118 letters to past members and 707 to prospective members. We've received 92 membership forms (12 new/2% of 707 and 80 returning which is 68% of 118)..

# **DIRECTOR'S REPORT**

The 2022 Holiday Shoppe concluded about \$200 and change shy from 2021. We only did one (1) month of Holiday Shoppe in lieu of the two (2) in year's past. We did not have as many new adult fiction titles to offer this past year.

### DATE AND TIME OF NEXT MEETING

May 8, 2023 @ 7 p.m.

There being no further business the meeting adjourned at 8:28 p.m.

Respectfully submitted, Elainna Fair Secretary