



Team up with the library for Oceans of Possibilities!



Over 900 kids and teens will visit Brownsburg Public Library this summer to participate in our annual summer reading program! Kids and teens ages 0-19 will track their reading, earn weekly prizes and a chance to win raffles, and attend awesome programs all about oceans! It all begins Monday, June 6th with our Kickoff party! Last year, hundreds of families visited sponsors along our walking path, got a cool treat, snapped a pic at our photo op stop, and stayed for a fun family animal show at the end.

We would love to have you join the fun, too! The library is reaching out to community partners, like you, to ask for monetary and in-kind donations that can be used towards weekly prizes, raffle prizes, cool treats for the Kickoff, and fun extras like our community Stick Together, a popular sticker mosaic that families enjoy creating over the summer. In return, all summer reading sponsor logos are listed on [our Beanstack website](#), which is what our families use to track their summer reading. Sponsors are also thanked in large posters in our children's department during summer reading. Best of all, we invite our sponsors donating \$25 worth of monetary or in-kind donations to have a space at our summer reading kickoff! Plus, partnering with us for summer reading lets families in our community know you support our efforts to keep kids reading, not just over the summer, but all year long. While summer reading helps combat the summer slump, there are many more benefits to reading, no matter your age!

So, now you know the why and you're probably asking, "How?" It's easy! Simply select your sponsorship level on the Sponsor Commitment form and return to us in the SASE provided. You may also scan the QR code on the form to fill it out online, instead. Please return forms no later than May 13th to ensure your name/logo are featured on our Beanstack site when registration opens and to secure your space at our Kickoff, if you'd like to attend. Please reach out if you have any questions or want to talk more

Best,

Robbi Caldwell

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 Brownsburg Public Library

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Sponsorship Commitment



Thank you for partnering with us to inspire our community to read!
See our sponsorship types below for more information:

Monetary

- Cash, check, and card all accepted
- You choose the amount.
- Helps purchase prizes such as books for the final week, weekly Brag Bands and raffles.

Weekly Prizes

- Earned by completing weekly reading goals
- We typically need 800-1,000 items per sponsor if used for a weekly prize.
- Families have said they most appreciate prizes with no additional purchase requirement.
- Big hits in the past have been free ice cream, free kid's meals, free bowling, free donuts, 15 minutes of virtual reality play time, etc.

Raffle Prizes

- Readers earn raffle tickets for every weekly goal they hit and can choose which raffles they'd like to enter. For this reason, it's best that we know and/or have the raffle prize prior to June 6th, when the program begins.
- We have paired donated prizes in the past to create our raffle options. For example, if we have a gift card for \$10 for ice cream, we might pair that with a set of tickets to a game or a night out at the movies, etc. This makes the raffle prizes even more exciting and gives sponsors a great option if they want to donate their product, rather than money, without needing bulk amounts, like a weekly prize.
- Big hits in the past have been gift cards for retail, entertainment or food options, memberships to museums, the zoo, parks or other nearby family outing options, party packages, photo packages, and "big ticket" items like bicycles, gaming systems, etc.

Please fill out the form below and return to the library by May 13th:

Sponsor Name: _____

Contact Name, if different from name of sponsor: _____

Phone: _____ Email: _____

Donations can be mailed, dropped off, picked up by library staff or if monetary, made online at <https://bpljobs.wufoo.com/forms/summer-reading-sponsorship/>. You can also scan the QR code below to get to the form. Please indicate how your donation will get to the library:

Mail

Drop-Off

Picked Up by Library Staff

Sponsors donating \$25 or more in monetary or in-kind donations are invited to have a space at our Summer Reading Kickoff on Monday, June 6th from 4-7 PM. Should we save you a space?

I plan to attend. Please save a spot for my organization.

I won't be able to make it.

While we have you, let us know if you're interested in either of these options, too:

I am also interested in being a sponsor for the Adult Winter Read.

Go paperless! I prefer to receive sponsorship requests via email.

Email, if not listed above: _____

